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ORCID 0000-0002-5951-2196

PSYCHOLOGICAL CHARACTERISTICS OF EMOTIONAL BURNOUT AMONG FREELANCERS

Anton V. Podenko

candidate of psychological Science,, Associate Professor of Department of Psychology H.S. Skovoroda Kharkiv National Pedagogical University, Ukraine

Relevance of the problem: The relevance of the given topic is stipulated by the fact that recently the problems connected with high stress that accompanies fulfillment of professional duties by the representatives of certain professions have been actively discussed in the society and in scientific circles. In spite of the fact that emotional burnout syndrome is thoroughly studied in a psychological science, most of researches are focused on representatives of quite limited range of professions (doctors, pedagogues, social workers, journalists, law enforcement). At the same time, the above-mentioned fact of freelancers' increase predetermines the necessity to study this group of subjects as well.

<u>Aim of research:</u> to define the characteristics of emotional burnout syndrome manifestation among freelancers.

Methodology and sample: the sample consists of 31 freelancers (26 women and 5 men aged 24 to 56, self-employed from 1 to 30 years) and 31 full-time employees (25 women and 6 men aged 23 to 57, full-time employed from 1 to 30 years). The material for the study was collected on the platform https://m.facebook.com in the communities "Freelancers, unite", "Translation, Freelancing, Organizational Issues" and "Freelancer", "Ukrainian translators", "Freelancers in Ukraine". All the participants of the study perform their full-time or freelance activities on the territory of the CIS.

<u>Results and conclusions:</u> Differences in the level of burnout phases formation among full-time employees and freelancers as well as some statistically significant features of freelancers' experience of this syndrome in comparison with full-time employees have been determined. It was found out that freelancers have lower formation of some phases of emotional burnout, however the analysis revealed the following features of freelancers' burnout: freelancers have more expressed indexes of the symptoms of cornering, dissatisfaction with themselves, inadequate selective emotional reactions. The emotional alienation symptom indicator

is also high. The high level of professional achievement reduction in the freelancer group, as determined by the MBI questionnaire, indicates a possible tendency to devalue one's own achievements.

Ключові слова: burn-out, freelancers, tension, resistance, exhaustion, depersonalization, reduction of professional achievements.

Психологічні характеристики емоційного вигорання фрілансерів Антон В. Поденко

доцент кафедри психології, Харківський національний педагогічний університет імені Г.С. Сковороди, Україна E-mail: pav7@ukr.net

<u>Актуальність теми дослідження</u> обумовлена тим, що останнім часом у суспільстві та у наукових колах активно обговорюються проблеми, пов'язані з великою напругою, що супроводжує виконання представниками певних професій своїх професійних обов'язків. Незважаючи на той факт, що синдром емоційного вигорання ретельно вивчається в психологічній науці, більшість досліджень спрямована на представників досить обмеженого кола професій (медики, педагоги, соціальні працівники, журналісти, правоохоронці). Водночас, вище зазначений факт збільшення кількості фрілансерів зумовлює необхідність дослідження також ї цієї групи суб'єктів.

<u>Мета дослідження:</u> визначити особливості прояву синдрому емоційного вигорання у фрілансерів.

Методи дослідження: теоретичні (аналіз і систематизація наукових відомостей за проблемою синдрому емоційного вигорання у фрілансерів); методи збору емпіричних даних (методика діагностики рівня емоційного вигорання В.В. Бойка, Опитувальник «вигорання» МВІ за редакцією К. Маслач та С. Джексон, в адаптації Н.Є. Водоп'янової); методи математичної статистики (описові статистики, U-критерій Манна-Уітні).

<u>Результати і висновки:</u> Визначено відмінності як у рівні сформованості фаз вигорання у штатних робітників та у фріласнерів, так і окремі статистично значущі особливості переживання цього синдрому фрілансерами в порівнянні зі штатними працівниками. Було з'ясовано, що фрілансери мають меншу сформованість окремих фаз емоційного вигорання, втім, аналіз з'ясував такі особливості вигорання фрілансерів: фрілансери мають більш виражені показники за симптомами загнаність у кут, незадоволеність собою, неадекватне вибіркове емоційне реагування.

Високим також є показник симптому емоційне відчуження. Визначений за допомогою опитувальника MBI високий рівень редукції професійних досягнень у групі фрілансерів свідчить про можливу тенденцію до знецінення власних досягнень.

Ключові слова: вигорання, фрілансери, напруга, резистенція, виснаження, деперсоналізація, редукція професійних досягнень.

Introduction.

The processes of globalization and modern socio-economic conditions, the gradual departure from the concept of a traditional career towards a multivariate one, the improvement of means of distance communication and the erasure of territorial boundaries, the need to search for new formats of interaction, prompted by the pandemic, the popularization of ideas of acquiring one's own destination and the like have led to an increasing number of self-employed workers, whose way of organizing activity, on the one hand, is almost a standard of freedom and independence, on the other hand, is characterized by a high level of personal uncertainty and professional stress, which in some cases leads to the appearance of emotional burnout syndrome in this category of people.

The relevance of the given topic is stipulated by the fact that recently the problems connected with high stress that accompanies fulfillment of professional duties by the representatives of certain professions have been actively discussed in the society and in scientific circles. In spite of the fact that emotional burnout syndrome is thoroughly studied in a psychological science, most of researches are focused on representatives of quite limited range of professions (doctors, pedagogues, social workers, journalists, law enforcement). At the same time, the above-mentioned fact of freelancers' increase predetermines the necessity to study this group of subjects as well.

Freelancers are independent and autonomous employees, and their work activities are organized in a different way compared to the organization of the activities of full-time employees of companies and enterprises. The specificity of the professional activity of freelancers is characterized by a flexible work schedule, the ability to independently determine the total amount of workload, the ability to choose customers and projects, each time discussing and setting working conditions, which gives opportunities for planning and control over working time, opportunities to combine work with family responsibilities and personal interests (Strebkov & Shevchuk, 2019). Therefore, the working activity of freelancers has a rather high level of autonomy. At the same time, the so-called "autonomy paradox" is described in relation to freelancers, which manifests itself in the propensity to intensify their work, which leads to the deterioration of subjective well-being among subjects endowed with autonomy. Some authors consider a high level of independence and responsibility as one of the main factors of emotional burnout (Zaitsev, Burdaeva & Letyagina, 2018).

Freelancers often have to work at non-standard hours (evenings and nights, weekends and holidays) due to economic necessity and cyclic fluctuations of workload caused by various reasons, such as general economic conditions and seasonality in the activity of customers, the cycle of an individual project with uneven distribution of work at different stages of its implementation, idle periods interspersed with periods when several projects have to be performed simultaneously. In addition to the direct execution of orders, freelancers need to solve various administrative and marketing tasks, improve their professional level, independently choosing the direction and volume of this training, promote and advertise their services (Strebkov & Shevchuk, 2019).

The successful performance of freelancers largely depends on the ability to make a first impression on new clients and not to disappoint regular clients in order to keep a steady flow of future orders and receive favorable feedback and recommendations. Therefore, freelancers are forced to be constantly in touch with clients, often performing urgent tasks, which affects the ability to implement their own plans outside of their chosen professional activity and to arrange a convenient work schedule. In scientific research, this dependence on clients has been defined as "client colonization" (Gold & Mustafa, 2013). Among the complicating factors for freelancers also note the lack of a clear guarantee of

receiving the promised profit for the work performed, the need to constantly control cash flow (Ulanov & Patsuk, 2015).

It should be noted that freelancer's work is also characterized by absence or weak representation of social support from colleagues, almost complete absence of professional community that could provide support rather than act as competitors, which also significantly contributes to the development of emotional burnout. In addition, among the factors of emotional burnout of freelancers there is the pressure of the family, dissatisfied with the specifics of their work (Zaitsev, Burdaeva & Letyagina, 2018). At the same time, researchers have found that professionals who receive social support are less exposed to emotional burnout because they can better counteract stressful influences. Instrumental, informational and emotional support is especially important in conditions of role conflict and high workload (Maslach, Jackson & Leiter, 1997).

If the organizational factors that can lead to emotional burnout among freelancers are sufficiently expressed, special attention should be paid to the definition of personal characteristics that can act as factors of burnout occurrence or prevent it.

In general, among the personality characteristics of specialists which may act as factors in the occurrence of emotional burnout are external locus of control, stress resistance style, low self-esteem, anxiety, high neuroticism (Orel, 2005), tendency to avoid conflict and problematic situations, deformation of attitude (Vodopyanova & Starchenkova, 2008), low emotional stability, impulsivity, tendency to feel guilt, shyness, suspiciousness (Skugarevskaya, 2002), desire for recognition by others, aggressiveness, weak personal endurance, which is understood as the ability of the individual to be highly active every day, to implement control over life situations and flexibly respond to any changes.

Based on that emotional burnout can be considered as a mechanism of stress coping or as one of its components in its structure, personal factors of emotional burnout are low tolerance to frustration and stress, high emotional lability. In the study of L. Matvienko and K. Kuzin among the personal characteristics of freelancers, acting as resources of stress-overcoming behavior, the

expressed self-control and volitional regulation of behavior, which are shown in such personal characteristics as predictability, responsibility, persistence, neatness, understated curiosity in search of impressions, emotional stability, self-sufficiency, self-confidence, emotional maturity (Matvienko & Kuzin, 2020), are determined.

The risk of emotional burnout syndrome among freelancers is caused by a number of organizational factors, including a high level of independence and responsibility, irregular working hours, cyclic fluctuations of workload, the need to constantly perform various tasks, stressful communication with clients, lack or weak support from colleagues and family pressure due to the specifics of a freelancer's work activity.

The aim of the research: to define the characteristics of emotional burnout syndrome manifestation among freelancers.

Research methods: theoretical (analysis and systematization of scientific data on the problem of emotional burnout syndrome among freelancers); methods of empirical data collection (methods for diagnostics of level of emotional burnout by V. Boyko; Maslach Burnout Inventory (MBI) questionnaire by K. Maslach and S. Jackson, adapted by N. Vodopyanova); methods of mathematical statistics (descriptive statistics, Mann–Whitney U test).

The research base: the sample consists of 31 freelancers (26 women and 5 men aged 24 to 56, self-employed from 1 to 30 years) and 31 full-time employees (25 women and 6 men aged 23 to 57, full-time employed from 1 to 30 years). The material for the study was collected on the platform https://m.facebook.com in the communities "Freelancers, unite", "Translation, Freelancing, Organizational Issues" and "Freelancer", "Ukrainian translators", "Freelancers in Ukraine". All the participants of the study perform their full-time or freelance activities on the territory of the CIS.

The results of the study.

It was found that the majority of workers have not formed the phase of tension - 57%, but 22% are in the stage of formation and 21% of the phase is formed. Indicators of the tension phase among freelancers, show that 15% of freelancers have the phase formed, 17% are in the stage of formation, and 68% have no indicators of the

formation of the specified phase. In the group of full-time employees, the symptom of experiencing psychotraumatic circumstances is the most pronounced, being present in 56%. Symptoms of anxiety and depression are also observed in 18%, represented by the extreme point of formation of the stress phase. In the group of freelancers it is possible to notice that the symptom of stalemate is pronounced - 33%. The indicators of dissatisfaction with oneself 11% and experience of psychotraumatic circumstances 15% have close values.

The analysis of the formation of the resistance phase among full-time employees and freelancers discovered that 40% of full-time employees have a formed phase. 48% of full-time employees are in the formation phase, while 22% of full-time employees have no signs of formation. The findings on freelancers show that 35% of freelancers have an established resistance phase. 29% are in the formation phase and 36% have no symptoms of this phase.

The symptom of inadequate selective reaction is formed among 67% of respondents, emotional-moral disorientation and expansion of the sphere of economy of emotions is represented among 15%, the reduction of professional duties is formed among 63% of respondents.

The analysis of indicators of symptoms of the resistance phase in the group of freelancers showed that there is a significant symptom of inadequate selective response, which was formed for 78% of the sample, emotional and moral disorientation as a symptom manifested in 19% of the sample, expansion of the sphere of saving emotions was formed for 15% of individuals, reduction of professional duties was formed for 30% of the sample.

Let's focus on the phase of exhaustion, accompanied by a decrease in general energy tonus, weakening of the nervous system and reduction of mental resources, psychophysical advantage of the subject, emptiness, leveling of own professional achievements, violation of professional communication, development of cynical attitude to those with whom it is necessary to interact on work issues, development of psychosomatic disorders. It was determined that for 27% of full-time employees phase is formed, while among the

freelance group this figure is 14%. There are 37% of full-time employees and 28% of freelancers in the formation phase. While the remaining 36% of full-time employees and 58% of freelancers are not in the formation phase.

The most pronounced in the group of full-time employees is the symptom of emotional alienation, which turns out to be a complete exclusion of emotions from the sphere of professional activity; it was formed for 33% of the sample. Symptoms of alienation, psychosomatic and psycho-vegetative disorders are formed for 25% of the sample. Emotional deficit was found for 22% of the sample in the group.

When considering the symptoms of the exhaustion phase among freelancers, we can note that there are no indicators of psychosomatic and psychovegetative disorders in this group, which means that freelancers are less susceptible to illnesses at the level of physical and mental well-being. The most pronounced symptom is emotional alienation for 30% of the sample. Emotional deficit is formed for 15% of the sample, personal detachment, expressed in a change of values of the person for 11% of the sample.

Further let's concentrate on the results of the levels of emotional burnout according to the method "MBI" adapted by N. Vodopyanova in the following groups: emotional exhaustion, depersonalization, reduction of professional achievements.

Employees and freelancers 15% in both groups have low level of emotional exhaustion. However, the indicators of the average level of emotional exhaustion are higher for freelancers (48% of the sample) than for office employees 41%. The high level of emotional exhaustion, on the contrary, is higher for office employees and amounts to 44% of the sample, and for freelancers this indicator is 37% of the sample.

Analyzing the indicators of depersonalization level showed that 18% of the sample of full-time employees and 33% of the sample of freelancers have a low level. The average level is characteristic for 19% of full-time employees and 22% for freelancers. High level of depersonalization was found for 63% of full-time employees and 45% for freelancers.

While analyzing the distribution of indicators of reduction of professional achievements of the group of full-time employees, it was found that the low level is observed in 30% of the sample. The average level of individual achievement reduction was observed in 48% of the sample, and a high level in 22% of the sample.

When considering these indicators of freelancers group the following results were obtained: 26% have low level of reduction of individual achievements, the average level is typical for 26% of the sample, high level of formation has 48% of the sample.

When summarizing the results of the MBI methodology adapted by N. Vodopyanova, we can note a number of different indicators in the examined groups:

- 1. In the group of full-time employees the indicators of formation of emotional exhaustion are 7% higher and make up 44% of the group. Based on these data, we can assume that office workers are more susceptible to high overwork, apathy, and emotional exhaustion in connection with professional activity.
- 2. Indicators obtained on the level of depersonalization in the group of full-time employees is higher and formed for 63% of respondents, i.e. full-time employees are more often involved in stale formal relationships with colleagues and other subjects of activity.
- 3. The high level of reduction of personal achievements is noted in the group of freelancers, almost half of the respondents 48%, which indicates the tendency to devalue their own professional achievements.

Thus, based on the results of descriptive statistics, the following conclusions can be made: according to V. Boyko methodology, the indicators of formation for all phases, namely tension, resistance, and exhaustion, are higher for full-time employees. However, freelancers have more significant indicators of the symptoms of corneredness, dissatisfaction with themselves, and inadequate selective emotional reactions. The index of the symptom of emotional alienation is also high.

Table 1 shows the differences in the indicators of the tension phase in the studied groups.

Table 1
Results of the comparative analysis of the indicators of the formation of the tension phase in the studied groups

Indicator	Group	Mean	Sum of	II	P
marcator	Group	Wican	Sulli Oi	U	1
		Rank	Ranks		
Tension	Full-time	31,59	853	254	0,056
phase	Freelancers	23,41	632		

Let us focus on the results of the comparative analysis of tension phase symptoms in the groups of full-time employees and freelancers presented in Table 2.

Table 2

The results of the comparative analysis of the indicators of the tension phase in the groups of the examined

		- 0 - 1			
Indicator of	Group	Mean	Sum of	U	P
tension phase		Rank	Ranks		
Experiencing	Full-time employees	32,57	879,50	227,5	0,018
of psychotraumatic	Freelancers	22,43	605,50		
situations					
Self	Full-time employees	30	810	297	0,239
dissatisfaction					
	Freelancers	25	675		
Cornering	Full-time employees	29,76	803,50	303,5	0,289
	Freelancers	25,24	681,50		
Anxiety and	Full-time employees	30,20	815,50	291,5	0,203
depression					
	Freelancers	24,80	669,50		

The comparative analysis revealed significant differences between full-time employees and freelancers on the indicator of

"experiencing traumatic situations. Full-time employees had a significantly higher value of this indicator than freelancers. The results were consistent with the tendency described in the literature: office workers have a more pronounced tendency to experience daily circumstances as traumatic situations in their professional activities. Freelancers, in contrast to regular workers, when situations of tension or discomfort arise in interaction with other subjects of their own professional activity, have an opportunity to change these conditions, while regular workers have to "play by the rules not invented by them".

Let us consider the results of comparative analysis of the indicators of resistance phase formation in the groups of full-time employees and freelancers presented in Table 3.

Table 3
Results of comparative analysis of resistance phase formation by groups of subjects

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Indicator	Group	Mean	Sum of	U	P
		Rank	Ranks		
Resistance phase	Full-time employees	31,22	843	264	0,082
	Freelancers	23,78	642		

In a comparative analysis, no significant differences were found between full-time employees and freelancers in the phase of resistance. This may be due to the fact that the symptoms of this phase were found in both groups.

Next, let us focus in detail on the comparative analysis of the symptoms of the resistance phase in the groups, Table 4.

Table 4
Results of comparison of indicators of the resistance phase by groups of subjects

groups of subjects						
Indicator of tension	Group	Mean	Sum of	U	P	
phase		Rank	Ranks			
Inadequate	Full-time	29,96	809,00	298	0,248	
selective emotional	employees					
responses	Freelancers	25,04	676,00			
Emotional and	Full-time	28,83	778.50	328,5	0,528	
moral	employees					
disorientation	Freelancers	26,17	706.50			
Expanding the	Full-time	29,54	797,50	309,5	0,339	
sphere of the	employees					
economy of	Freelancers	25,46	687,50			
emotions		,	,			
Reduction of	Full-time	31,81	859,00	248	0,043	
professional	employees					
responsibilities	F 1	22.10	626.00			
	Freelancers	23,19	626,00			
		l	1		1	

The statistical processing of the indicators of the formation of the resistence phase in the groups revealed that the symptom of the reduction of professional duties U=248 demonstrates the presence of significant differences of the indicators in the groups. Basically, the authors conclude that in the conditions of work in the company full-time employees more often tend to shift work to their colleagues, are less motivated and more often encounter negative attitudes towards the performance of their duties.

Freelancers, on the other hand, keep most situations under their own control, do the work themselves, and they are more motivated to get results.

Let us consider the results of the comparison of the exhaustion phase in the groups, Table 5.

Indicators	Groups	Mean	Sum of	U	P
		Rank	Ranks		
Exhaustion stage	Full-time employees	34,39	928,5	178,5	0,001
	Freelancers	20,61	556,5		

During statistical processing of the general results of the exhaustion phase we can notice that the obtained value of U=178.5 is in the zone of statistical significance, which allows us to establish a significant difference in the general index between the groups (Table 5), that is, the exhaustion phase, for which the decline of energy tone and weakening of the nervous system is characteristic, is most strongly manifested in the group of full-time employees.

Results of the comparative analysis of the

Let us dwell on the symptoms rendered in the exhaustion phase, Table 6.

The analysis of the obtained results showed that the emotional deficit index U=243.5 has reliably significant differences in the groups. On the basis of the obtained data on the indicator, we can say that full-time employees performing professional activity in the conditions of the enterprise and collective more often use such a way of mental protection as minimization of the emotional component in

the performance of activity and communication with the subjects of their professional activity.

Compared to full-time employees freelancers allow themselves to reveal more empathy and have more client-oriented behavior.

It is not known for certain whether this fact has a connection with the production need, because the artificial product that freelancers offer implies not only the service provided, but also often the "gift" to the client of a sense of complicity and their own particularity - often this characteristic is the main component of the unique selling proposition of the freelancer's own brand. However, this fact may also be due to quantitative indicators, because in the context of "conveyor" labor, which it is with full-time employees, it is more difficult to offer each client from the flow an individual approach.

Table 6
Results of comparison of exhaustion phase indicators in the groups of subjects

	8- · · · · ·				
Resistance	Group	Mean	Sum of	U	P
phase indicator		Rank	Ranks		
Emotional	Full-time	21.00	962 5	243,5	0,036
deficit	employees	31,98	863,5		
	Freelancers	23,02	621,5		
Emotional	Full-time	30,06	811,5	295,5	0,232
alienation	employees	30,00	611,5		
	Freelancers	24,94	673,5		
Personality	Full-time	32,81	886	221	0,012
alienation	employees	,	000		
	Freelancers	22,19	599		
Psychosomatic	Full-time	31,70	856	251	0,048
and	employees	31,70	830		
psychovegative	Freelancers	23,30	629		
disorders					

In addition, it is worth noting the index of the symptom of personal alienation U = 221, which is also in the zone of statistical significance, which confirms the views of the authors described in scientific sources, that full-time employees are more likely to meet

the exclusion of emotions in the sphere of professional activity and behave coldly to the client (Kozina & Chutko, 2016).

From the data presented in Table 6, it is noticeable that the index of psychosomatic disorders among full-time workers is significantly higher than among freelancers. In the literature there are different data on the degree of expressiveness of deviations in somatic or mental states, but it is confirmed that working conditions among full-time employees impose an additional influence on the formation of this symptom. Namely: work schedule, work regime, monotonous activity, collective, strict hierarchy.

Next, let us focus on the results of statistical processing of the empirical study according to the MBI methodology in order to compare the indicators in the groups, which was carried out using the Mann-Whitney U-test, table 7.

Table 7
Results of comparing the severity and prevalence of burnout syndrome symptoms according to "MBI" method in adaptation of N. Vodopyanova (by groups)

Indicator	Group	Mean	Sum of	U	P
		Rank	Ranks		
Emotional	Full-time	30,2	815,5	291,5	0,206
exhaustion	employees				
	Freelancers	24,8	669,5		
Depersonalization	Full-time	30,44	822	285	0,168
	employees				
	Freelancers	24,56	663		
Reduction of	Full-time	30,65	827,5	279,5	0,14
professional	employees				
achievements	Freelancers	24,35	657,5		

The indicators of all the symptoms of emotional burnout syndrome according to the "MBI" methodology adapted by N. Vodopyanova, when comparing the groups, are out of statistical significance zone, which means that the results of these symptoms have no significant differences between the full-time employees and freelancers.

Discussion.

Analyzing the obtained indicators by tension phase, the following conclusion can be made:

- 1. The symptom of experiencing psychotraumatic circumstances is higher in the group of full-time employees 56% of people, while in the group of freelancers this value is 15%. This indicates that subjectively freelancers perceive the conditions of their work activity as less traumatic compared to the full-time employees. Obviously, in this case, independence as one of the characteristics of freelancers' activity contributes to the possibility to choose independently the general working conditions and the working atmosphere in particular, as well as to be responsible for this choice.
- 2. However, it is important to note the pronounced symptom of stalemate in the group of freelancers 33%, which is quite significant and manifests itself in the desperation to make any positive changes in the professional activity (or despair of the effectiveness of these measures) to improve the attitude to it, and even more in the desire to change the chosen activity. It seems that the attempts that have been made have not been successful, and therefore are not seen as appropriate by the individual.

In the freelancer group, the symptom of dissatisfaction with oneself is 11% higher than in the group of full-time employees. This result is expected, given the level of responsibility and autonomy of freelancers in the performance of activities. Full-time employees have other subjects of activity, not only clients, on whom they can place responsibility in case of mistakes or insufficiently qualified work, freelancers choose and organize their work independently, accordingly, and can consider themselves mainly responsible for failures of work character. However, the indicator on this scale, considering the indicator on the "stalemate" scale, can also be explained by the very significant variability of tasks that a freelancer performs, adapting to each new client and their requirements or wishes and not performing, rather than performing the same tasks according to the staff schedule from year to year. To put it simply, freelancers in their activities already had the opportunity to try different ways of solving various tasks and, having failed in some, extrapolate it to their whole personality as well.

Analyzing the obtained indicators of the resistance phase, we can highlight the following:

- 1. The symptom of inadequate selective reaction is formed for 78% of freelancers group, which indicates an indisputable sign of burnout. This symptom indicates a tendency of mood reflection on work relations and on the attitude to work in general. In this case we are not talking about a "professionally acceptable" register of emotions, but about an unstable emotional response which varies depending on the mood or self-sentiment of the subject, such selectivity can be perceived by other subjects of professional communication as hostility, disrespect and prejudice and therefore can provoke interpersonal conflicts.
- 2. Full-time employees, unlike freelancers, have a high percentage of professional duty reduction symptoms: 63% and 30%, respectively, which indicates attempts to reduce their duties or transfer them to others. At the same time, given the specifics of freelancer work and the dependence of payment on the result of the work done, this result is predictable, because the more a freelancer reduces his professional duties, the less he will earn and the more likely he will lose a client.

Analyzing the obtained indicators for the exhaustion phase, we can highlight the following:

- 1. In both groups the most pronounced symptom is emotional alienation: full-time employees 33% and freelancers 30%. This indicates that both full-time employees and freelancers tend to exclude emotions in the process of work activity, performing it automatically.
- 2. Full-time employees are more prone to psychosomatic and psycho-vegetative disorders.
- 3. Symptoms of emotional deficit and personal alienation are also found more among full-time employees.

The high level of reduction of professional achievements determined by the MBI questionnaire, noted in the group of freelancers, is observed in almost half of the respondents 48%, which indicates a possible tendency to devalue one's own achievements. This fact may be due to the need to constantly make a new

impression on new clients, whose relations may be different, and to perform new different tasks not according to a clearly prescribed duty instruction, but adapting to the requirements of each individual client, requiring unconditional flexibility and even readiness to take risks and make mistakes, facing some challenge to oneself and past experience.

In other words, it is reasonable to take into account such features of emotional burnout syndrome experience in work with freelancers who have experienced the influence of this syndrome on themselves, namely, to work with the personality habit of generalization and catastrophization, to promote expansion of a spectrum of probabilities of various scenarios of events unfolding in professional activity, not only those from which negative experience is already familiar to the subject, with a tendency to perfectionism, the right to make mistakes and fear of committing them as well as the fear of losing a client, to promote professional self-esteem, to develop the skill to correlate with the reality of their own attitude to the results of their own activities with client satisfaction with these results, to offer to vary and change the already established conditions of professional activity, contributing to the awareness that freelancing as a way of organizing activity is characterized by the freedom to form working conditions in the most comfortable way for the subject, to promote awareness and formation of their own professional identity and image of themselves as a subject of professional activity and as a person.

The analysis of the differences in the V. Boyko methodology showed the following. Boyko showed the following. Significant distinctions were received on the symptom of the experience of psychotraumatic circumstances in groups. For office workers the value of this indicator is reliably higher, i.e. in office conditions professionals more often perceive interpersonal or business relations as psychotraumatic, unchangeable and insurmountable by applying their own efforts, which is confirmed by the data described in the literature (Baldojiev, 2020).

When analyzing the results, we can also highlight reliable differences according to the symptom of professional duty reduction,

the value of which is higher among full-time employees. Basically, the authors conclude that in a team environment employees more often tend to shift work to colleagues, are less motivated, and more often face negative attitudes toward the fulfillment of their duties.

Reliable differences were also obtained for the symptoms of exhaustion phase, whose value is higher in the group of full-time employees: that is, working in a stable team, employees tend to exclude emotions more often, while the work schedule, monotonous activities and relations in the team influence the formation of the emotional burnout syndrome.

Conclusions. Differences in the level of burnout phases formation among full-time employees and freelancers as well as some statistically significant features of freelancers' experience of this syndrome in comparison with full-time employees have been determined. It was found out that freelancers have lower formation of some phases of emotional burnout, however the analysis revealed the following features of freelancers' burnout: freelancers have more expressed indexes of the symptoms of cornering, dissatisfaction with themselves, inadequate selective emotional reactions. The emotional alienation symptom indicator is also high. The high level of professional achievement reduction in the freelancer group, as determined by the MBI questionnaire, indicates a possible tendency to devalue one's own achievements.

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